burden of daily injections, regimen complexity and the often attendant hypoglycaemia and weight gain (Cryer PE, 2002) (Korytkowski M, 2002). Even though oral antihyperglycaemic agents are often favoured as initial therapies because their regimens may be less burdensome, also not without side effects, including hypoglycaemia and/or weight gain they are (sulphonylureas, meglitinides, thiazolidinediones), and gastrointestinal symptoms (biguanides, alpha-glucosidase inhibitors (Nathan DM, Buse JB, Davidson MB et al. 2008) (Rubin RR., 2005). The impact of such side effects on patient-centred outcomes, such as body image, weight and health perceptions, psychological well-being and cognitive impairment, must be factored into treatment decisions. The importance of weight gain as a side effect of treatment has been given a lower priority compared with hypoglycaemia and gastrointestinal problems. However, it is a particular concern in this patient population and is increasingly reflected in treatment algorithms(Nathan DM, Buse JB, Davidson MB et al. 2008) . The most recent consensus statement for glycaemic control in type 2 diabetes issued by the American Association of Clinical Endocrinologists (AACE) and American College of Endocrinology (ACE) pointed out that the benefits of GLP-1 agonists, whereby approximately 30% of patients experience considerable weight loss, might in fact supersede transitory gastrointestinal side effects and the inconvenience of twice-daily injections (Rodbard HW, Jellinger PS, Davidson JA et al. 2009). Over 80% of patients with type 2 diabetes are already either overweight or obese (International Diabetes Federation. Diabetes facts and figures. 2008.), and thus weight gain is both physically and psychologically undesirable. It may also be a barrier to the continuation or intensification of many antidiabetic therapies (Pi-Sunyer FX., 2009).

Tailoring diabetes treatments to address patients' individual pathophysiology, while balancing the risk of hypoglycaemia and weight gain, is therefore a significant challenge. Evidence has shown that the health-related quality of life (HRQoL) of people with type 2 diabetes is compromised compared with general population norms, especially for physical functioning and